

Please keep this form for graduation credits check.

2016/9 MBA Program in International Business, College of Management Shih Chien University

| | Year 1 | | | | | Year 2 | | | | | total | | |
|-------------------|-----------------------|--------------------------------------|---------------|----|----|-----------|---|-----------------------|----|----|-----------|---|-----------|
| | Code | Course | Note | S1 | S2 | Code | Course | Note | S1 | S2 | | | |
| Dept. Required | OD1 | Academic Integrity & Ethics | | 0 | | OBB | International Human Resource Management | | 2 | | 20 | | |
| | OAA | International Marketing Management | | 2 | | OBC | Managerial Accounting | | 2 | | | | |
| | OAC | Applied Statistics | | 2 | | OBE | International Business Strategy | | | 2 | | | |
| | OB0 | Business Research Methodology | | | 2 | OBF | Innovation Management | | | 2 | | | |
| | OAF | Managerial Economics | | | 2 | OBA | Organization Theory and Management | 1 out of 2 | 2 | | | | |
| | OAB | International Business | 1 out of 2 | 2 | | OBD | Business Ethics | | | | | 2 | |
| | OAD | International Financial Management | | | 2 | | | | | | | | |
| | Required Total | | | | | 6 | 6 | Required Total | | | | | 6 |
| Elective | OAG | E-Commerce Management | | 2 | | OBG | Business Communication and Negotiation | | 2 | | 10 | | |
| | OAH | International Economics | | 2 | | OBI | International Industrial Competitiveness Analysis | | 2 | | | | |
| | OAI | Global Logistics Management | | 3 | | OBK | Merger and Acquisitions | | 2 | | | | |
| | OAL | Marketing Communication | | 2 | | OBL | International Fashion Marketing | | 2 | | | | |
| | OAM | Comparative Country Studies | | 2 | | OB2 | International Business Law | | 2 | | | | |
| | OAX | Marketing Research | | 2 | | OBO | Case Studies on Multinational Corporations | | | 2 | | | |
| | OAQ | Consumer Behavior | | | 2 | OBP | International Banking and Investment | | | 2 | | | |
| | OAS | Quantitative Methods | | | 3 | OBS | International Organizational Behavior | | | 3 | | | |
| | ODT | Entrepreneurship | | | 2 | OBT | International Trade Practice | | | 2 | | | |
| | OAU | The Greater China Economic Framework | | | 2 | OBU | Project Management | | | 2 | | | |
| | OAV | International Financial Markets | | | 2 | OBV | Retail Management | | | 2 | | | |
| | OAW | Digital Marketing | | | 2 | OD2 | Thesis (1) | | 3 | | | | |
| | OAZ | Operation Strategy & Management | | | 2 | OD3 | Thesis (2) | | | 3 | | | |
| | OB1 | Independent Studies | | | 2 | | | | | | | | |
| | Elective Total | | | | | 13 | 17 | Elective Total | | | | | 13 |

Notes :

1. Graduate Credits : **36** Credits (Required:20, Elective:10, Thesis: 6)
2. **Four out of 10 elective credits may be taken from outside MBA program.**
3. Courses might be flexibly adjusted within semesters.
4. Elective courses might be jointly shared between IMBA and BIB program.
Satisfactory levels are : 70 for IMBA students : 60 for BIB students.
5. Course structure might be modified as needed.
6. Students are required to take Thesis (1) and Thesis (2) for graduation.
7. Students are required to take the online course "Academic Integrity & Ethics" offered by Research Ethics Education (<https://ethics.nctu.edu.tw/>).
No application of thesis oral defense will be processed without the completion of such course.

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2016 Bachelor Program in International Business, College of Management, Shih Chien University

| | Year 1 | | | | Year 2 | | | | Year 3 | | | | Year 4 | | | | Total |
|--|---------------------------|--|-----------|----------|---------------------------|--|-----------|-----------|---------------------------|---------------------------------------|-----------|-----------|---------------------------|---|-----------|-----------|-------|
| | Code | Course | S1 | S2 | Code | Course | S1 | S2 | Code | Course | S1 | S2 | Code | Course | S1 | S2 | |
| Liberal Arts | OOA | Chinese (1) | 2 | | OOL | College English (3) | 2 | | OOR | Historical Thinking and Civilizations | 2 | | OOU | Graduation Threshold of English Competency | 0 | | |
| | OOB | Chinese (2) | | 2 | OOM | College English (4) | | 2 | OOS | English (V) | 2 | | | | | | |
| | OOC | College English (1) | 2 | | OON | Physical Education (III) | 0 | | OOT | English (VI) | | 2 | | | | | |
| | OOD | College English (2) | | 2 | OOO | Physical Education (IV) | | 0 | | | | | | | | | |
| | OOE | Military Defense | 0 | | OOP | The Art of Life | 1 | | | | | | | | | | |
| | OOF | Military Technology | | 0 | OOQ | Family Science | | 1 | | | | | | | | | |
| | OOG | Physical Education (I) | 0 | | | | | | | | | | | | | | |
| | OOH | Physical Education (II) | | 0 | | | | | | | | | | | | | |
| | OOI | Character and Rule of Law Education | 2 | | | | | | | | | | | | | | |
| | OOJ | Service Learning (1) | 0 | | | | | | | | | | | | | | |
| | OOK | Service Learning (2) | | 0 | | | | | | | | | | | | | |
| | Liberal Arts Total | 6 | 4 | | Liberal Arts Total | 3 | 3 | | Liberal Arts Total | 4 | 2 | | Liberal Arts Total | 0 | 0 | | |
| * There are 5 categories in Liberal Arts, including humanities, arts, social science, global perspective, and natural science. Students must complete 6 credits before graduation. | | | | | | | | | | | | | | | | | |
| College Required | OBX | Introduction to Business | 3 | | OCK | Statistics (1) | 2 | | | | | | | | | | |
| | OBY | Accounting (1) | 3 | | OCL | Statistics (2) | | 2 | | | | | | | | | |
| | OBZ | Accounting (2) | | 3 | OCM | Commercial Law | | 2 | | | | | | | | | |
| | OCA | Economics (1) | 3 | | | | | | | | | | | | | | |
| | OCB | Economics (2) | | 3 | | | | | | | | | | | | | |
| | OCG | Business Mathematics (I) | 2 | | | | | | | | | | | | | | |
| Dept. Required | ODP | Introduction to Information Technology | 2 | | OAD | International Financial Management | 3 | | OAI | Global Logistics Management | 3 | | ODI | Internship / Thesis (1) | 3 | | |
| | OCE | Principles of Marketing | | 3 | OCN | International Business Management | 3 | | OBD | Business Ethics | 2 | | | | | | |
| | OCF | Application of Information Technology | 2 | | OAA | International Marketing Management | 3 | | ODR | Managerial Accounting | 3 | | | | | | |
| | | | | | OCO | International Human Resources Management | | 3 | OBE | International Business Strategy | 3 | | | | | | |
| | | | | | OBS | International Organizational Behavior | 3 | | OBF | Innovation Management | | 3 | | | | | |
| | | | | | OAF | Managerial Economics | 3 | | | | | | | | | | |
| | | | | | | | | | | | | | | | | | |
| | Required Total | 13 | 11 | | Required Total | 11 | 13 | | Required Total | 11 | 6 | | Required Total | 3 | 0 | | |
| Dept. Elective | OD4 | Intercultural Communication (1) | 2 | | ODQ | The Business Game | 2 | | OAN | Global Free Trade Studies | 2 | | OBI | International Industrial Competitiveness Analysis | 2 | | |
| | ODC | Calculus | | 2 | OCQ | Database Management | 2 | | ODS | Brand Management | | 2 | OBO | Case Studies on Multinational Corporations | 2 | | |
| | OD6 | Independent Studies (1) | 2 | | OCS | Commercial Business Practice | 2 | | OAH | International Economics | 2 | | OBG | Business Communication and Negotiation | 2 | | |
| | OD7 | Independent Studies (2) | | 2 | ODD | Management for Business Decisions | 2 | | OAL | Marketing Communication | 2 | | OBU | Project Management | 2 | | |
| | | | | | OD8 | Independent Studies (3) | 2 | | OAG | E-Commerce Management | 2 | | ODL | Internship / Thesis (4) | 3 | | |
| | | | | | OD9 | Independent Studies (4) | | 2 | OB2 | International Business Law | 2 | | ODM | Internship / Thesis (5) | 3 | | |
| | | | | | ODO | Web Design | | 2 | ODT | Entrepreneurship | | 2 | ODN | Internship / Thesis (6) | 3 | | |
| | | | | | OD5 | Intercultural Communication (2) | 2 | | OAU | The Greater China Economic Framework | 2 | | B6A | Preparation Internship (1) | 3 | | |
| | | | | | ODE | Second Foreign Languages (1) | 2 | | OAW | Digital Marketing | | 2 | B6B | Preparation Internship (2) | 3 | | |
| | | | | | ODF | Second Foreign Languages (2) | 2 | | OAX | Marketing Research | 2 | | B6C | Preparation Internship (3) | 3 | | |
| | | | | | OCR | Financial Statements Analysis | 2 | | OAZ | Operation Strategy & Management | 2 | | OAJ | Economy, Finance and Banking in Greater China | 2 | | |
| | | | | | | | | | OAQ | Consumer Behaviour | | 2 | OBJ | Foreign Exchange Market Operation | 2 | | |
| | | | | | | | | | OBL | International Fashion Marketing | 2 | | K1V | Area Studies: Cross-Strait Studies (1) | 2 | | |
| | | | | | | | | | OB1 | Independent Studies | | 2 | OBR | Cross Cultural Communications and Management | 2 | | |
| | | Elective Total | 4 | 4 | | Elective Total | 12 | 10 | | Elective Total | 14 | 14 | | Elective Total | 17 | 17 | |

Notes :

1. Required for graduation: 128 credits (**Liberal Arts: 28, Required: 65, Elective: 35**)
 2. **Ten out of the 35 elective credits may be taken from outside BIB program.**
 3. Undergraduate program graduation requirements:
 - (1) English proficiency: please refer to the Graduation Requirements.
 - (2) Information technology ability: all students are required to pass the TQC-Excel Advanced Level and the test of Information Technology Expert (ITE).
 4. Students with A-level/Secondary education certification are required to take 12 more elective credits for graduation.
 5. Course structure might be modified when necessary.
- *Among the 28 required credits from Liberal Arts, 6 credits must be chosen from 3 categories out of 5 categories from Liberal Arts.

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