

Please keep this form for graduation credits check.

2017/9 MBA Program in International Business, College of Management Shih Chien University

| | Year 1 | | | | | Year 2 | | | | | total |
|-----------------------|-----------------------|--------------------------------------|------------|-----------|-----------|-----------------------|---|------------|----|-----------|-----------|
| | Code | Course | Note | S1 | S2 | Code | Course | Note | S1 | S2 | |
| Dept. Required | OD1 | Academic Integrity & Ethics | | 0 | | OBB | International Human Resource Management | | 2 | | 20 |
| | OAA | International Marketing Management | | 2 | | OBC | Managerial Accounting | | 2 | | |
| | OAC | Applied Statistics | | 2 | | OBE | International Business Strategy | | | 2 | |
| | OB0 | Business Research Methodology | | | 2 | OBF | Innovation Management | | | 2 | |
| | OAF | Managerial Economics | | | 2 | OBA | Organization Theory and Management | 1 out of 2 | 2 | | |
| | OAB | International Business | 1 out of 2 | 2 | | OBD | Business Ethics | | | 2 | |
| | OAD | International Financial Management | | | 2 | | | | | | |
| | Required Total | | | | 6 | 6 | Required Total | | | | |
| Elective | OAG | E-Commerce Management | | 2 | | OBG | Business Communication and Negotiation | | 2 | | 16 |
| | OAH | International Economics | | 2 | | OBI | International Industrial Competitiveness Analysis | | 2 | | |
| | OAI | Global Logistics Management | | 3 | | OBK | Merger and Acquisitions | | 2 | | |
| | OAL | Marketing Communication | | 2 | | OBL | International Fashion Marketing | | 2 | | |
| | OAM | Comparative Country Studies | | 2 | | OB2 | International Business Law | | 2 | | |
| | OAX | Marketing Research | | 2 | | OBO | Case Studies on Multinational Corporations | | | 2 | |
| | OAQ | Consumer Behavior | | | 2 | OBP | International Banking and Investment | | | 2 | |
| | OAS | Quantitative Methods | | | 3 | OBS | International Organizational Behavior | | | 3 | |
| | ODT | Entrepreneurship | | | 2 | OBT | International Trade Practice | | | 2 | |
| | OAU | The Greater China Economic Framework | | | 2 | OBU | Project Management | | | 2 | |
| | OAV | International Financial Markets | | | 2 | OBV | Retail Management | | | 2 | |
| | OAW | Digital Marketing | | | 2 | OD2 | Thesis (1) | | 3 | | |
| | OAZ | Operation Strategy & Management | | | 2 | OD3 | Thesis (2) | | | 3 | |
| | OB1 | Independent Studies | | | 2 | | | | | | |
| | OB3 | Overseas Study | | | 2 | | | | | | |
| Elective Total | | | | 13 | 19 | Elective Total | | | | 13 | 16 |

Notes :

1. Graduate Credits : **36** Credits (Required:20, Elective:10, Thesis: 6)
2. Four out of 10 elective credits may be taken from outside MBA program.
3. Courses might be flexibly adjusted within semesters.
4. Elective courses might be jointly shared between IMBA and BIB program.
Satisfactory levels are : 70 for IMBA students : 60 for BIB students.
5. Course structure might be modified as needed.
6. Students are required to take Thesis (1) and Thesis (2) for graduation.
7. Students are required to take the online course "Academic Integrity & Ethics" offered by Research Ethics Education (<https://ethics.nctu.edu.tw/>).
No application of thesis oral defense will be processed without the completion of such course.

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2017 English Taught Program in International Business, College of Management, Shih Chien University

| | Year 1 | | | | Year 2 | | | | Year 3 | | | | Year 4 | | | | Total |
|--|---------------------------|---------------------------------------|-----------|----|---------------------------|--|-----------|-----|---------------------------|---------------------------------------|-----------|----|---------------------------|---|-----------|----|-------|
| | Code | Course | S1 | S2 | Code | Course | S1 | S2 | Code | Course | S1 | S2 | Code | Course | S1 | S2 | |
| Liberal Arts | O0A | Chinese (1) | 2 | | O0L | College English (3) | 2 | | O0R | Historical Thinking and Civilizations | 2 | | O0U | Graduation Threshold of English Competency | 0 | | |
| | O0B | Chinese (2) | | 2 | O0M | College English (4) | | 2 | O0S | English (V) | | 2 | | | | | |
| | O0C | College English (1) | 2 | | O0N | Physical Education (III) | 0 | | O0T | English (VI) | | 2 | | | | | |
| | O0D | College English (2) | | 2 | O0O | Physical Education (IV) | | 0 | | | | | | | | | |
| | O0E | Military Defense | 0 | | O0P | The Art of Life | 1 | | | | | | | | | | |
| | O0F | Military Technology | 0 | | O0Q | Family Science | | 1 | | | | | | | | | |
| | O0G | Physical Education (I) | 0 | | | | | | | | | | | | | | |
| | O0H | Physical Education (II) | | 0 | | | | | | | | | | | | | |
| | O0I | Character and Rule of Law Education | 2 | | | | | | | | | | | | | | |
| | O0J | Service Learning (1) | 0 | | | | | | | | | | | | | | |
| | O0K | Service Learning (2) | | 0 | | | | | | | | | | | | | |
| | Liberal Arts Total | 6 | 4 | | Liberal Arts Total | 3 | 3 | | Liberal Arts Total | 4 | 2 | | Liberal Arts Total | 0 | 0 | | |
| * There are 5 categories in Liberal Education, including humanities, arts, social science, global perspective, and natural science. All Students must complete 6 credits before graduation. However, international students are free to take their courses from any of the 5 categories. | | | | | | | | | | | | | | | | | |
| College Required | OBX | Introduction to Business | 3 | | O0K | Statistics (1) | 2 | | | | | | | | | | |
| | OBY | Accounting (1) | 3 | | O0L | Statistics (2) | | 2 | | | | | | | | | |
| | OBZ | Accounting (2) | | 3 | O0M | Commercial Law | | 2 | | | | | | | | | |
| | OCA | Economics (1) | 3 | | | | | | | | | | | | | | |
| | OCB | Economics (2) | | 3 | | | | | | | | | | | | | |
| | OCC | Business Mathematics (I) | 2 | | | | | | | | | | | | | | |
| | | | | | | | | | | | | | | | | | |
| Dept. Required | OCE | Principles of Marketing | 3 | | OE1 | Financial Management | | 3 | OBD | Business Ethics | | 2 | OE9 | Internship / Project (1) | | 3 | |
| | OCF | Application of Information Technology | | 2 | OCN | International Business Management | 3 | | ODR | Managerial Accounting | | 3 | | | | | |
| | ODV | Principle of Management | 3 | | OAA | International Marketing Management | 3 | | OBE | International Business Strategy | | 3 | | | | | |
| | | | | | OCO | International Human Resources Management | | 3 | OBF | Innovation Management | | 2 | | | | | |
| | | | | | OBS | International Organizational Behavior | | 3 | OAH | International Economics | | 3 | | | | | |
| | | | | | OAF | Managerial Economics | 3 | | | | | | | | | | |
| | | | | | | | | | | | | | | | | | |
| | Required Total | 14 | 11 | | Required Total | 11 | 13 | | Required Total | 6 | 7 | | Required Total | 3 | 0 | | |
| Dept. Elective | ODW | Intercultural Communication | 2 | | OCQ | Database Management | 2 | | OAN | Global Free Trade Studies | 2 | | OBI | International Industrial Competitiveness Analysis | 2 | | |
| | ODC | Calculus | | 3 | OCS | Commercial Business Practice | 2 | | ODS | Brand Management | | 2 | OBO | Case Studies on Multinational Corporations | | 2 | |
| | ODX | Business Practicum (1) | 2 | | OE3 | Macro Economics for Business Decision | | 3 | OAI | Global Logistics Management | 3 | | OBG | Business Communication and Negotiation | | 2 | |
| | ODY | Business Practicum (2) | | 2 | ODO | Web Design | 2 | | OAL | Marketing Communication | 2 | | OBU | Project Management | | 2 | |
| | ODZ | Media and Society | 2 | | OEH | Public Speaking | | 2 | OD6 | Independent Studies (1) | 2 | | OEA | Internship / Project (2) | | 3 | |
| | OE0 | Professional Presentation | | 2 | ODE | Second Foreign Languages (1) | 2 | | OAG | E-Commerce Management | 2 | | OEB | Internship / Project (3) | | 3 | |
| | | | | | ODF | Second Foreign Languages (2) | 2 | | OB2 | International Business Law | 2 | | OEC | Internship / Project (4) | | 3 | |
| | | | | | OCR | Financial Statements Analysis | 2 | | OE7 | Entrepreneurship & Leadership | | 2 | OED | Internship / Project (5) | | 3 | |
| | | | | | OE4 | Immersion Practice (1) | 2 | | OAU | The Greater China Economic Framework | 2 | | OEE | Internship / Project (6) | | 3 | |
| | | | | | OE5 | Immersion Practice (2) | | 2 | OD7 | Independent Studies (2) | 2 | | OEF | Financial Accounting | | 3 | |
| | | | | | OE6 | Business Analytics | | 2 | OAW | Digital Marketing | | 2 | OEG | Senior Seminar in Business | | 3 | |
| | | | | | OEI | Social Innovation | 2 | | OAX | Marketing Research | 2 | | OAJ | Economy, Finance and Banking in Greater China | | 2 | |
| | | | | | | | | | OAZ | Operation Strategy & Management | | 2 | OBJ | Foreign Exchange Market Operation | | 2 | |
| | | | | | | | | | OE8 | International Consumer Behaviour | | 2 | K1V | Are Studies: Cross-Strait Studies (1) | | 2 | |
| | | | | | | | | | OBL | International Fashion Marketing | 2 | | OBR | Cross Cultural Communications and Management | | 2 | |
| | | | | | | | | OB1 | Independent Studies | | 2 | | | | | | |
| | Elective Total | 6 | 7 | | Elective Total | 14 | 11 | | Elective Total | 17 | 16 | | Elective Total | 20 | 17 | | |

Notes :

1. Required for graduation: 128 credits (Liberal Arts: 28, Required: 65, Elective: 35)
 2. Ten out of the 35 elective credits may be taken from outside BIB program.
 3. Undergraduate program graduation requirements:
 - (1) English proficiency: please refer to ETP Graduation Requirements.
 - (2) Information technology ability: **Please refer to Management College Regulation.**
 4. Students with A-level/Secondary education certification are required to take 12 more elective credits for graduation.
 5. Course structure might be modified when necessary.
- *Among the 28 required credits from Liberal Arts, 6 credits must be chosen from 3 categories out of 5 categories from Liberal Arts.

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實踐大學 管理學院 國際企業英語學士學位學程 106學年度 日間部 入學學生必修科目表暨選修課程表

| | 一年級 | | | | 二年級 | | | | 三年級 | | | | 四年級 | | | | 合計 |
|--------|---|----------------------|----|----|------|------------|----|----|------|-------------|---|----|------|-------------|---|----|----|
| | 科目代碼 | 科目 | 上 | 下 | 科目代碼 | 科目 | 上 | 下 | 科目代碼 | 科目 | 上 | 下 | 科目代碼 | 科目 | 上 | 下 | |
| 通識課程 | O0A | 國文 (1) | 2 | | O0L | 大學英文 (3) | 2 | | O0R | 歷史思維與世界文明 | 2 | | O0U | 英語文畢業能力指標 | 0 | | |
| | O0B | 國文 (2) | | 2 | O0M | 大學英文 (4) | | 2 | O0S | 大學英文 (5) | | 2 | | | | | |
| | O0C | 大學英文 (1) | 2 | | O0N | 體育 (3) | 0 | | O0T | 大學英文 (6) | | 2 | | | | | |
| | O0D | 大學英文 (2) | | 2 | O0O | 體育 (4) | | 0 | | | | | | | | | |
| | O0E | 全民國防教育軍事訓練課程 國防政策 | | 0 | O0P | 生活藝術 | 1 | | | | | | | | | | |
| | O0F | 全民國防教育軍事訓練課程 國防科技 | 0 | | O0Q | 家庭科學 | | 1 | | | | | | | | | |
| | O0G | 體育 (1) | 0 | | | | | | | | | | | | | | |
| | O0H | 體育 (2) | | 0 | | | | | | | | | | | | | |
| | O0I | 品德法治教育 | 2 | | | | | | | | | | | | | | |
| | O0J | 服務學習 (1) | 0 | | | | | | | | | | | | | | |
| | O0K | 服務學習 (2) | | 0 | | | | | | | | | | | | | |
| | | 通識必修合計 | | 6 | 4 | 通識必修合計 | | 3 | 3 | 通識必修合計 | | 4 | 2 | 通識必修合計 | | 0 | 0 |
| | 註1：博雅精選分人文思維、美學涵養、公民社會、全球視野、自然科學五大學群，自大一上開始修習。畢業前須修滿之中三學群至少各一門課程，合計6學分。 註2：以外國學生申請入學者，畢業前僅須修畢博雅精選6學分課程，不受五大學群限制。 | | | | | | | | | | | | | | | | |
| 院基礎課程 | OBX | 國際企業概論 | 3 | | O0K | 統計學 (1) | 2 | | | | | | | | | | |
| | OBY | 會計學 (1) | 3 | | OCL | 統計學 (2) | | 2 | | | | | | | | | |
| | OBZ | 會計學 (2) | | 3 | OCM | 商事法 | | 2 | | | | | | | | | |
| | OCA | 經濟學 (1) | 3 | | | | | | | | | | | | | | |
| | OCB | 經濟學 (2) | | 3 | | | | | | | | | | | | | |
| | OCC | 商用數學 (1) | 2 | | | | | | | | | | | | | | |
| | | | | | | | | | | | | | | | | | |
| 系必修課程 | OCE | 行銷學原理 | 3 | | OEI | 財務管理 | | 3 | OBD | 企業倫理 | | 2 | ODI | 實習 / 專題 (1) | 3 | | |
| | OCF | 資訊科技應用 | | 2 | OCN | 國際企業管理 | 3 | | ODR | 管理會計 | 3 | | | | | | |
| | ODV | 管理學原理 | | 3 | OAA | 國際行銷管理 | 3 | | OBE | 國際企業經營策略 | | 3 | | | | | |
| | | | | | OCO | 國際人力資源管理 | | 3 | OBF | 創新管理 | | 2 | | | | | |
| | | | | | OBS | 國際組織行為 | | 3 | OAH | 國際經濟學 | | 3 | | | | | |
| | | | | | OAF | 管理經濟學 | 3 | | | | | | | | | | |
| | | | | | | | | | | | | | | | | | |
| | 必修小計 | | 14 | 11 | 必修小計 | | 11 | 13 | 必修小計 | | 6 | 7 | 必修小計 | | 3 | 0 | |
| 專業選修課程 | ODW | 跨文化溝通 | 2 | | OCQ | 資料庫管理 | 2 | | OAN | 全球自由貿易研究 | 2 | | OBI | 國際產業競爭分析 | 2 | | |
| | ODC | 微積分 | | 3 | OCS | 商業實務 | 2 | | ODS | 品牌管理 | | 2 | OBO | 跨國企業個案分析 | | 2 | |
| | ODX | 產業實務 (1) | 2 | | OE3 | 企業決策總體經濟學 | | 3 | OAI | 全球物流管理 | 3 | | OBG | 商業溝通與談判 | | 2 | |
| | ODY | 產業實務 (2) | | 2 | ODO | 多媒體網頁設計 | 2 | | OAL | 行銷溝通 | 2 | | OBU | 專案管理 | | 2 | |
| | ODZ | 媒體與社會 | 2 | | OEH | 英語演說 | | 2 | OD6 | 獨立研究 (1) | 2 | | OEA | 實習 / 專題 (2) | 3 | | |
| | OE0 | 專業簡報技巧 | | 2 | ODE | 第二外語 (1) | 2 | | OAG | 電子商務管理 | 2 | | OEB | 實習 / 專題 (3) | 3 | | |
| | | | | | ODF | 第二外語 (2) | | 2 | OB2 | 國際經貿法規 | 2 | | OEC | 實習 / 專題 (4) | 3 | | |
| | | | | | OCR | 財務報表分析 | 2 | | OE7 | 創業與領導 | | 2 | OED | 實習 / 專題 (5) | 3 | | |
| | | | | | OE4 | 國際交流實務 (1) | 2 | | OAU | 大中華區域經濟金融現況 | 2 | | OEE | 實習 / 專題 (6) | 3 | | |
| | | | | | OE5 | 國際交流實務 (2) | | 2 | OD7 | 獨立研究 (2) | 2 | | OEF | 財務會計 | | 3 | |
| | | | | | OE6 | 商業分析 | | 2 | OAW | 數位行銷 | | 2 | OEG | 商業專題研討 | | 3 | |
| | | | | | OEI | 社會創新 | 2 | | OAX | 行銷研究 | 2 | | OAJ | 大中華區經濟金融現況 | 2 | | |
| | | | | | | | | | OAZ | 經營策略及管理 | | 2 | OBJ | 國際外匯實務 | | 2 | |
| | | | | | | | | | OE8 | 國際消費者行為 | | 2 | K1V | 區域研究 (一) | | 2 | |
| | | | | | | | | | OBL | 國際時尚行銷 | 2 | | OBR | 跨文化溝通與管理 | | 2 | |
| | | | | | | | | | OB1 | 獨立研究 | | 2 | | | | | |
| | | 選修小計 | | 6 | 7 | 選修小計 | | 14 | 11 | 選修小計 | | 17 | 16 | 選修小計 | | 20 | 17 |

Notes :

1. 最低畢業學分為128學分 (通識必修至少28學分, 專業必修65學分, 專業選修35學分)
2. 選修35學分之中的10學分可修外系課程。
3. 本學系設有畢業門檻, 如下說明:
 (1) 英語文畢業能力指標: 相關內容請參閱英語文畢業能力指標作業規定。
 (2) 資通訊科技運用能力畢業門檻, 相關內容請參閱「管理學院資通訊科技運用能力檢定作業要點」。
4. 本列表課程得依本學院系發展需求而彈性調整課程及學分數
 *通識必修28學分內須包含博雅精選五大學群之中的三個學群, 即6學分。

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